

## MidCamp 2017 Sponsor Prospectus

March 30 – April 2

DePaul Lincoln Park Campus, Chicago

## About MidCamp

MidCamp is an annual Chicago-area event that brings together designers, developers, users, and evaluators of the open source Drupal content management software. Attendees come for four days of presentations, professional training, code sprints, and socials while brushing shoulders with Drupal service providers, hosting vendors, and other members of the broader web development community.

Organized by volunteers from the Midwest Drupal community, MidCamp features curated sessions and panel conversations by internationally-renowned web development and Drupal experts. MidCamp offers attendees the opportunity to increase their Drupal knowledge through networking, contribution sprints, training, and more.

Sponsoring MidCamp is a great way to promote your company, organization, or product and to show your support for Drupal and the Midwest's Drupal community. It also is a great opportunity to connect with potential customers and recruit talent

### Camp Highlights

- Near downtown Chicago
- Accessibility-focused
- Diversity-minded
- Fourth annual camp
- 300+ attendees
- Thursday training and sprints
- Friday and Saturday sessions
- Sunday sprints

### Attendee Relationship with Drupal

28%	Back-end developer
12%	Business owner
17%	Front-end developer
8%	Project manager
19%	Site builder
18%	Other

### Experience Level

24%	Less than 1 year
23%	1 to 3 years
24%	3 to 6 years
31%	More than 6 years



# Sponsoring MidCamp

Midcamp 2017 offers a variety of sponsorship packages that are designed to provide improved exposure, greater flexibility, and more opportunities for companies and organizations to sponsor, regardless of budget.

MidCamp's sponsorship packages are designed for flexibility, so regardless of whether you're primarily interested in networking with attendees or just getting exposure for your brand, we have you covered. Our packages are designed to meet the needs of organizations both big and small.

By directly sponsoring MidCamp's venue, meals, events, and entertainment, attendees will have a greater understanding of the impact of your sponsorship than they would with a traditional sponsorship level. Because there are only a limited number of sponsors for each package, it also means that your brand will more easily stand out in the crowd, resulting in greater return on investment.

Want to know more? Drop us an email at [sponsor@midcamp.org](mailto:sponsor@midcamp.org) and let's talk!

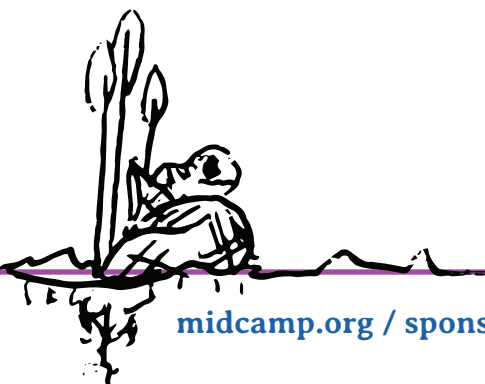
## MidCamp 2017 Sponsor Packages

### **VIP Sponsorship • \$8,500**

#### **1 Available**

This exclusive sponsorship helps provide support for printed materials, lanyards, and the thank you dinner for speakers and volunteers.

- Primary placement on sponsor banner
- Logo on 300+ attendee lanyards
- Primary placement in program
- Logo on stage in Keynote/BoF/Sprint Main Room
- First choice of 6' x 30" skirted table placement at the venue
- Job board listings
- Logo on website
- Company description on website
- Up to 8 tickets
- Our undying gratitude



# MidCamp 2017 Sponsor Packages

## Venue • \$3,000

### 8 Available

Venue sponsors help make MidCamp happen by supporting the space where we hold the event.

- Prime 6' x 30" skirted table placement in our exhibit area
- Your logo on sponsor banner and logo in program near the venue map
- Job board listings
- Logo on website
- Company description on website
- Up to 4 tickets

## Lunch • \$2,500

### 4 Available

The perfect opportunity to get your name in front of all of the attendees is to reach them at lunch. We are looking to two sponsors for each day to cover the costs.

- Signage on food tables
- Job board listings
- Logo on website
- Company description on website

## Snacks/Coffee • \$2,500

### 4 Available

Drupalers like coffee. Earn the gratitude of our attendees by having your name and logo associated with the liquid refueling station! We are looking to two sponsors for each day to cover the costs.

- Signage on coffee/snack tables
- Job board listings
- Logo on website
- Company description on website

## Party • \$2,500

### 2 Available

Party time! We are looking for two different sponsors for our two different social events. On Friday night, we will have an on site game night event. On Saturday night, we will have an off site closing party at a nearby establishment.

**Sold Out!**

- Announcements
- Signage at party
- Job board listings
- Logo on website
- Company description on website

## Wellness Room • \$2,000

### 1 Available

Tech conferences can get hectic. This year will be the first that we have a quiet Wellness room where attendees can unwind during the event.

- Your logo on signage at wellness room
- Job board listings
- Logo on website
- Company description on website

## Training • \$1,500

### 4 Available

Training Day is a focused event targeted at attendees looking for hands-on, in-depth Drupal training.

- Your logo on Training Day signage
- A thank you from camp organizers in the opening plenary session
- Job board listings
- Logo on website
- Company description on website



# MidCamp 2017 Sponsor Packages

## **Reserved Meeting Room • \$600 in addition to support in another area 4 Available**

We have reserved an additional room close to the session rooms for sponsors to have on-site meetings. Need to meet with clients or potential employees? This room will be perfect for you. 4-hour slots on Friday and Saturday.

- Access to private meeting room during your designated time

## **Table • \$600 in addition to your support in another area 12 Available**

This add-on sponsorship will give you the opportunity to reach attendees with your very own table in the exhibit area.

- 6' x 30" skirted table at the venue

## **The Drupal Expert Is In • \$600 in addition to support in another area 2 Available**

Sponsor-provided experts answer attendees' questions about their products and services, Drupal, and life in general. This sponsorship includes a dedicated 2-hour timeslot during lunch on either Friday or Saturday, as well as signage and publicity.

- Your logo on signage at booth during your scheduled time
- Job board listings
- Logo on website
- Company description on website

## **The Drupal Expert Is In, Afternoon Session • \$400 2 Available**

Sponsor-provided experts answer attendees' questions about their products and services, Drupal, and life in general. This sponsorship includes a dedicated 2-hour timeslot during afternoon sessions on either Friday or Saturday, as well as signage and publicity.

- Your logo on signage at booth during your scheduled time
- Job board listings
- Logo on website
- Company description on website

## **Pre- and Post-Camp Sprints • \$600 8 Available**

MidCamp sprints are well attended by community leaders, newcomers, and everyone in between. Four sponsors each day will help us provide space on Thursday and Sunday for giving back to the Drupal project and community.

- Your logo on sprint room signage
- Job board listings
- Logo on website
- Company description on website

**Sold Out!**



# MidCamp 2017 Sponsor Packages

## **Accessibility • \$600**

### **Unlimited**

MidCamp is well known for having a very inclusive and accessible camp, one for all attendees to enjoy. Show your support for this initiative by sponsoring at this level.

- Logo on accessibility section of website
- Job board listings
- Company description on website

## **Contributor • \$300**

### **Unlimited**

If you want to contribute to MidCamp, but none of these packages interest you, then this is the level for you. This helps us cover costs as needed, and you get plenty of karma and warm fuzzies for supporting our camp!

- Logo on website
- Job board listings
- Company description on website

MidCamp is supported by the Drupal Association (using its US based 501(c)(3), Drupalcon, Inc.).

